

# H. ART MUSEUM EVENTS

Events Brochure 2024



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# H'ART Museum Events

## Historical Building

The seventeenth-century building of H'ART Museum – a National Monument – is a gem in the city centre of Amsterdam. Since 1683, the building served as a care home and now it showcases beautiful art collections.

## Central Location

H'ART Museum is situated in the vibrant heart of Amsterdam with a stunning view of the Amstel River. It is easily accessible from Schiphol Airport within 30 minutes. Additionally, there is ample parking within walking distance, and the Waterlooplein metro station is less than a 5-minute walk away. Prefer arriving by boat? Mooring at our doorstep is possible!

## Full Service

Our strength lies in our attention to detail and next-level hospitality. We are dedicated to making your event a success with passion and commitment. This way, you can relax and enjoy a top-notch event with ultimate craftsmanship.

## Museum Possibilities

H'ART Museum is more than just an event venue. Enhance your event with a guided tour of the exhibition (changing every six months), a drawing or painting workshop, or an activity in the inner courtyard. Would you like a brief introduction to H'ART Museum during your gathering? Our management is delighted to welcome your guests with a personal address.



# Timeline Event Preparation

## 1. Request (+- 10 uur)

✉ Request

📍 Site visit / phone contact

📄 Proposal writing ————— Elements of a proposal:

⚙️ Any adjustments in consultation with the client

- Conceptualizing and designing
- Developing culinary aspects + possible customized menu
- Creating 3D drawings
- Preparing a budget

## 2. Preparation (+- 40 uur)

📅 Event preparation ————— What does the preparation involve?

🍽️ Culinary tasting

🗣️ Production meeting

📅 Schedule run-through

🚚 Warehouse management & transport planning

- Elaborating on culinary details
- Communication with the venue
- Logistics/operational planning
- Staff scheduling
- Contacting/ordering from suppliers
- Creating a party sheet for the warehouse
- Drafting a detailed schedule

# Timeline Event Preparation

## 3. The event



Set-up and breakdown



Event execution

— Set-up and Breakdown:

- Building the kitchen
- Setting up workspace
- Placing and setting up furniture
- Decoration

## 4. Closure (+- 2 uur)



Aftersales



Invoicing



Developments and Inspiration

- Industry-related activities such as fairs, events, and reference materials

# Auditorium

The Auditorium is a unique and versatile space suitable for presentations, lectures, and conferences. Receptions, walking dinners, and seated dinners are also possible here. Situated directly above the entrance foyer and the H'ART Museum Grand Café, the Auditorium can accommodate up to 400 people.

Equipped with a comprehensive sound system covering both the length and width of the hall, the Auditorium offers flexibility for various audio setups. A podium with a microphone and, if needed, a wireless handheld microphone make it possible to present without the need for additional technical facilities. Both front and rear of the hall allow for connecting a laptop to the projector via HDMI.

The Auditorium is available for rent in conjunction with small meeting rooms, ideal for breakout sessions. When renting the Auditorium and one or more small rooms together, you'll receive a 20% discount on the rental price of each small room. The Auditorium is available for booking by half-day, starting from eight in the morning until the next day.\*

*\*Depending on the program.*



# Auditorium capacities

- Dinner 220 guests
- Reception 450 guests
- Theater 350 guests
- Walking dinner 350 guests

- 
- Complete audio and visual facilities available
  - Acoustic ceiling
  - Plug & play
  - Flexible space suitable for various types of events
  - Perfectly combinable with the adjacent small rooms

[See room rental for rates](#)

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# H'ART Museum Grand Café

The H'ART Museum Grand Café is located on the first floor above the entrance foyer and below the Auditorium. The H'ART Museum Grand Café is a charming venue suitable for business meetings or private events.

This inviting space is also available for private receptions, both during the day and in the evening. This unique venue in Amsterdam can accommodate larger groups of up to 450 people, providing an ideal setting for enjoying a delightful dinner or celebrating with a festive cocktail reception. Whether it's a trendy walking dinner, a stylish seated dinner, or a lively reception, the H'ART Museum Grand Café is perfect for any occasion.

With numerous facilities, you are not limited to standard options here. Utilize this space for a catering element during your conference and offer your guests an experience beyond the usual expectations.

Additionally, the H'ART Museum Grand Café features designer furniture, giving the space a polished, inviting, and modern ambiance.





# Grand Café capacities

- Dinner 200 guests
- Reception 500 guests
- Walking dinner 500 guests

- 
- An atmospheric space exclusively dedicated to your event
  - An unique reception area for large groups in an Amsterdam museum, available for exclusive daytime reservations
  - Views of the beautiful inner courtyard and the open kitchen
  - Ideal for catering moments during events in the Auditorium

[See room rental for rates](#)

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13.146

glasses of  
champagne poured

43.720

dishes served

92.762

guests served

4 weddings  
started

2347

meters of red  
carpet rolled out

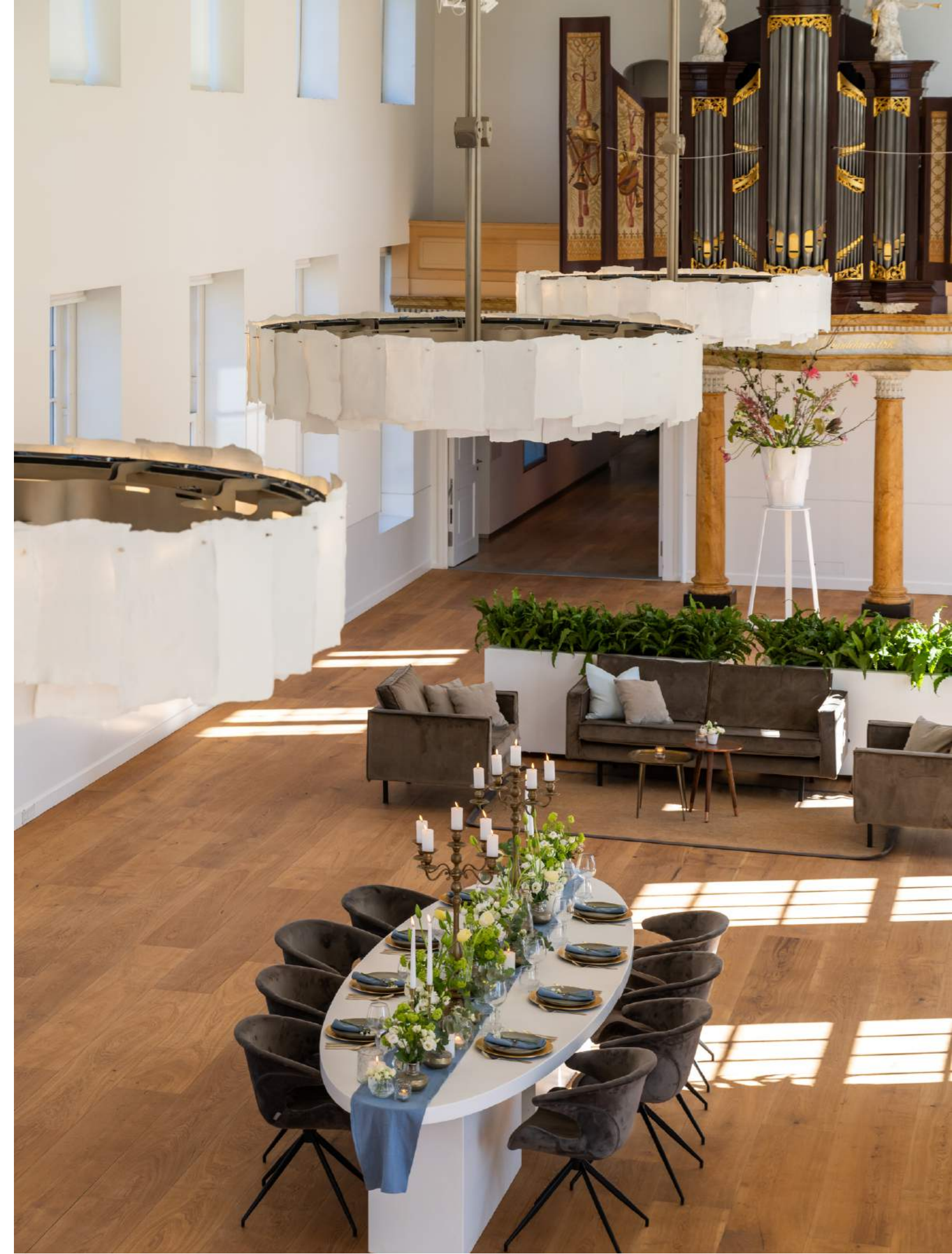
# Church Hall

In this monumental hall, the residents of Amstelhof used to dine, and a church service took place every Sunday. The nineteenth-century organ still serves as a reminder of that tradition.

For a long time, this hall was the longest in Amsterdam, frequently used for receptions of important city guests. Winston Churchill, for instance, utilized the hall during his visit to Amsterdam in 1946.

As the most beautiful venue along the Amstel, the Church Hall can be utilized for receptions, walking dinners, or seated dinners. Additionally, the Church Hall is renowned as the perfect wedding venue. Infuse a touch of romance into the special day by arriving by boats on the stunning Amstel and utilizing the exclusive private entrance.

The Church Hall is available after the opening hours of the H'ART Museum. Access to the Church Hall is exclusive to sponsors or with the approval of the management.



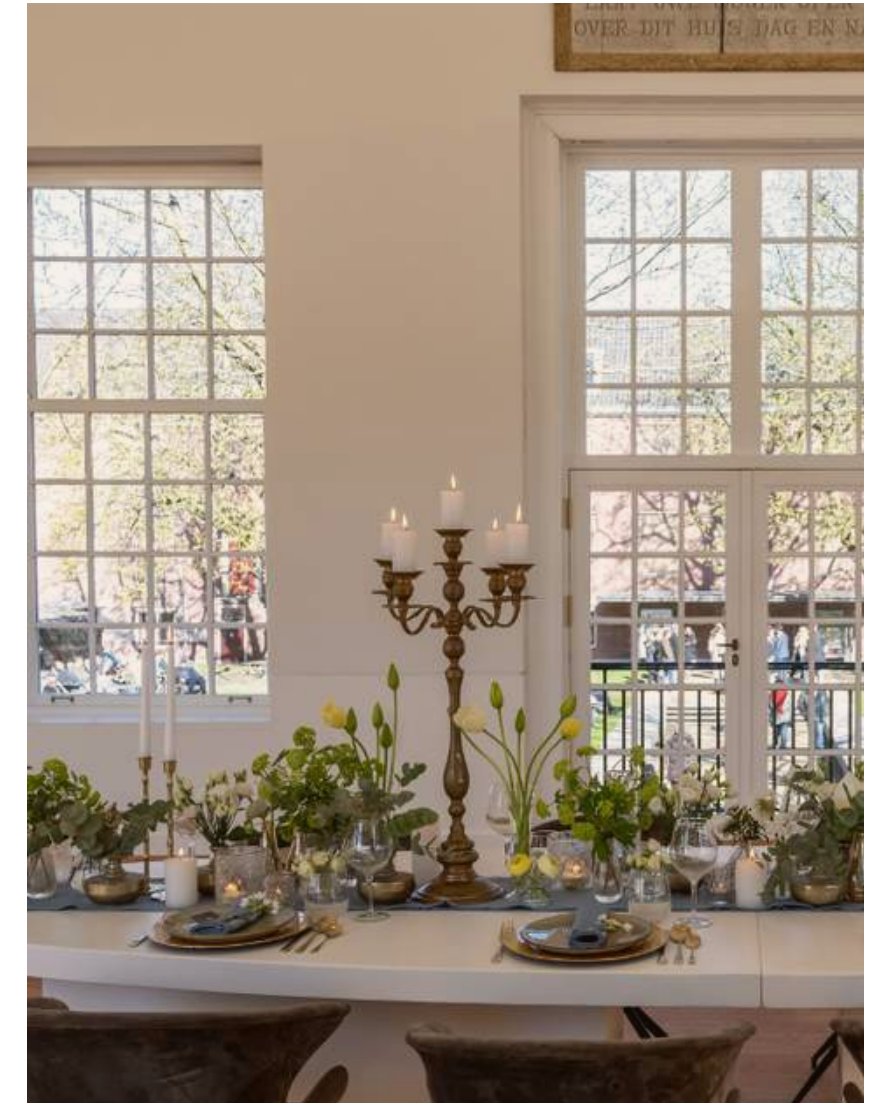
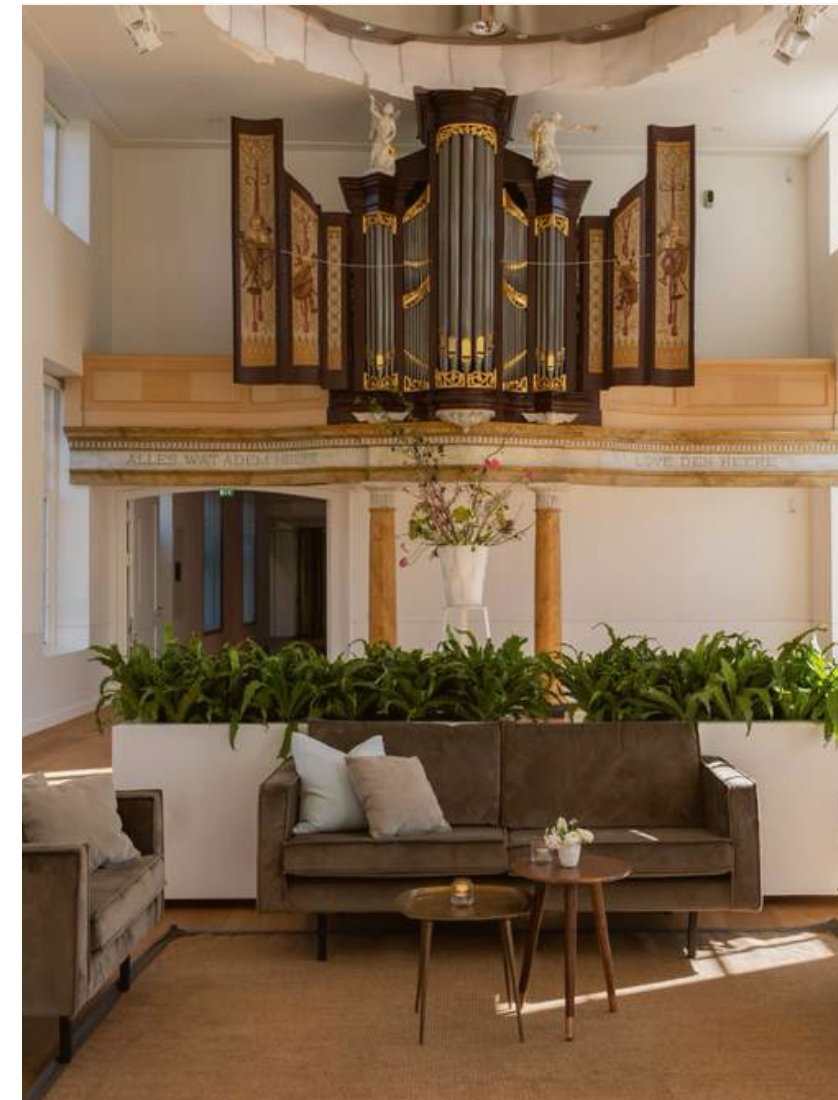
# Church Hall capacities

- Dinner 160 guests
- Reception 250 guests
- Theater 200 guests
- Walking dinner 250 guests

- Unique and characterful space
- Views of both the Amstel River and the inner courtyard
- Abundant natural light
- Mooring dock on the Amstel
- Equipped with sound system and microphones

[See room rental for rates](#)

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# Meeting rooms

## London, Paris & Washington

The three meeting rooms – London, Paris, Washington – located adjacent to the Auditorium, can be rented together with the Auditorium. These meeting rooms are available per half-day from 8 in the morning until the next day.

### London

- Pairs perfectly with the Auditorium
- Cozy, ideally suited for smaller gatherings

### Paris

- Comfortable space with ample natural light through numerous windows
- Pairs perfectly with the Washington room through an adjoining door

### Washington D.C

- Spacious hall with many windows and a beautiful view of the Nieuwe Keizersgracht
- Pairs perfectly with the Paris room through an adjoining door



# Meeting rooms capaciteiten

## London, Paris & Washington

### London & Paris

- Boardroom 14 guests
- Classroom 12 guests
- Theater 28 guests
- U-shape 10 guests

### Washington D.C

- Boardroom 26 guests
- Classroom 60 guests
- Theater 20 guests
- U-shape 22 guests

- 
- Easy plug & play system for presentations with projector and sound system
  - Flexible spaces suitable for various types of events

[See room rental for rates](#)

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# Regents & Regentess Room

The Regents & Regentess Rooms are both located at the front corners of the building, overlooking the Amstel. The Regents Room offers a view of the Walter Suskind Bridge and the Nieuwe Herengracht. The Regentess Room provides a view of the Magere Brug and the Nieuwe Keizersgracht.

Both rooms are available for an elegant, small, and intimate dinner or a lavishly adorned reception in one of the most beautiful dining rooms in Amsterdam.

This corner space in the building boasts a magnificent view of the Amstel and the Nieuwe Herengracht. This former boardroom of the Amstelhof Nursing Home is exclusively available in the evening and reserved for sponsors or with the approval of the management.

# Regents & Regentess Room capacities

- Dinner 30 guests
- Theater 50 guests
- Reception 50 guests
- Walking dinner 50 guests

- 
- Intimate and characterful spaces
  - Beautiful view of the Amstel
  - Space for small group lunches or dinners
  - Potential as a breakout space for large meetings
  - Perfect for intimate ceremonies

[See room rental for rates](#)

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# Courtyard

The enchanting courtyard of the H'ART Museum is a daytime oasis of tranquility, a place where visitors can relax amidst green splendor. What makes this garden particularly special is the historic "ox gate", leading you through a charming passage to a peaceful retreat. From the picturesque Amstel, you seamlessly enter the serene garden, momentarily forgetting the hustle and bustle of historic downtown Amsterdam.

The "ox gate" contributes to the unique atmosphere of the courtyard. History becomes palpable here, and the soothing character of the garden is enhanced by the old chestnut trees that were present before the opening of the former Hermitage Amsterdam. These majestic trees were later joined by four newly planted walnut trees, creating a harmonious interplay of old and new.

Upon request, the courtyard is available for events, offering a unique experience when combined with the rooms of the H'ART Museum. Whether it's receptions, gatherings, or other events, the courtyard provides an idyllic setting for large groups of up to 800 people. Escape the city's hustle and let your guests indulge in the peace and charm of this historic green sanctuary.



# Courtyard capacities

- Dinner 400 guests
- Reception 800 guests
- Walking dinner 800 guests

- 
- Oasis of tranquility in the heart of Amsterdam
  - A magical venue
  - Perfectly combinable with the rooms at H'ART Museum
  - A unique space for receptions and gatherings for large groups

[See room rental for rates](#)

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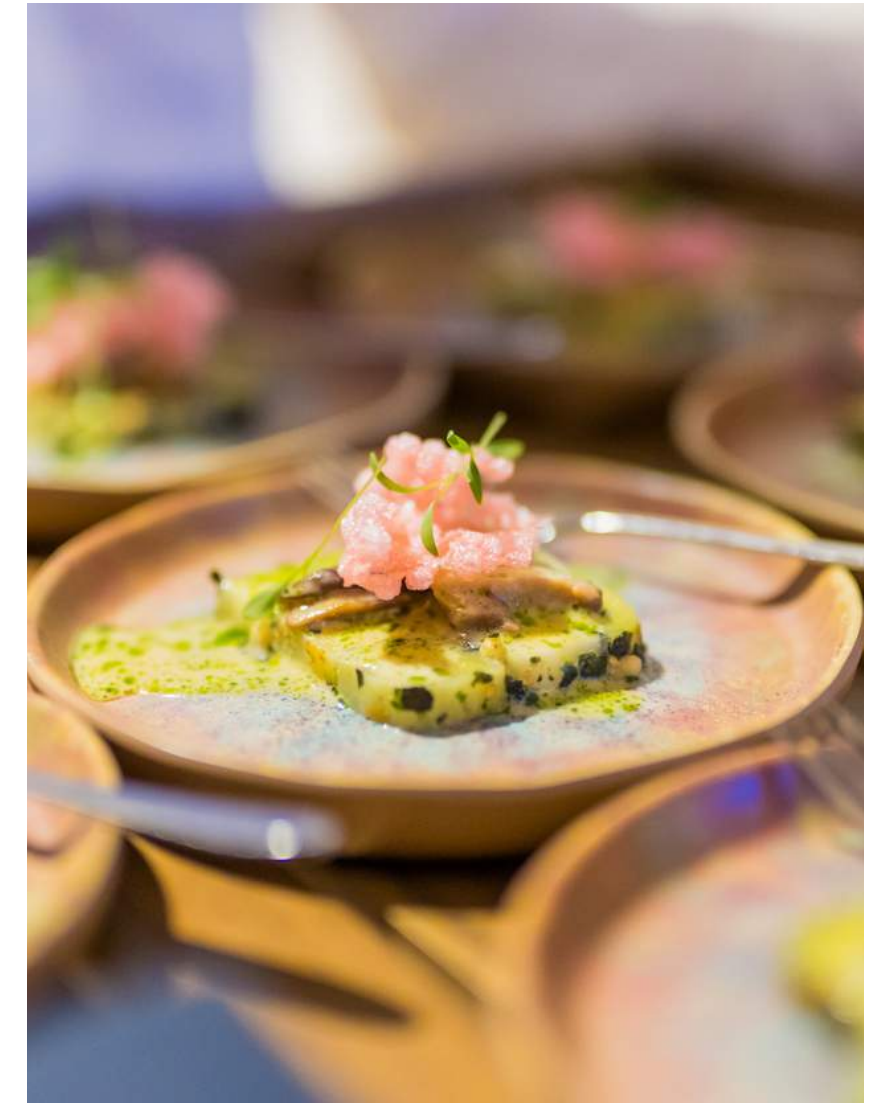


# Culinary

At H'ART Museum Events, we embrace the art of gastronomy as an essential element of your event.

In collaboration with our dedicated caterer, we bring not just a menu but a refined culinary experience to your event. Our chefs craft dinners where service, quality, and ambiance blend in innovative ways. Whether it's intimate dinners or large-scale walking dinners, we create a flavorful experience that tantalizes the senses and forges memories.

H'ART Museum Events takes pride in partnering with Select Catering, an exclusive collaborator distinguished by their ability to maintain an unprecedented culinary standard. Together, we ensure that your event reaches a gastronomic pinnacle, with culinary excellence taking center stage.





# Culinary

Below is an impression of a 3-course menu where, of course, dishes are adjusted according to the season. We will serve bread and butter at the table.

## Impression menu

Tuna tataki | cucumber | wasabi | fried onion

Seabass | leche de tigre | avocado | sweet potato

Lamb | peas | mousseline | olive

## Impression vegetarian menu

Summer leek | nori | shitake | vegan Dashi

Beetroot | vadouvan | pistachio | cottage cheese

Wellington | pumpkin | chestnut | mushrooms | spinach

[See room rental for rates](#)

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# Room capacities

	Theater setup	Meeting setup	Sit down diner	Reception	Walking dinner
Auditorium	300	200	300	400	350
Grand Café	x	x	200	450	400
Church Hall	200	x	200	300	300
Paris	32	14	x	x	x
London	32	14	x	x	x
Washington	40	30	x	x	x
Regents & Regentess	40	30	30	40	40
Courtyard	x	x	x	350	350



# Room rental

	Morning (09:00–12:00) or Afternoon (13:00–17:00)	Evening (18:00–00:30)	Morning & afternoon (09:00–17:00)	Afternoon & evening (13:00–00:30)	Day & evening (09:00–00:30)
Auditorium	€2.060,00	€3.000,00	€3.300,00	€4.125,00	€5.150,00
Grand Café	Upon request	Upon request	Upon request	Upon request	Upon request
Church Hall	Upon request	Upon request	Upon request	Upon request	Upon request
Paris	€300,00	€400,00	€575,00	€675,00	€825,00
London	€300,00	€400,00	€575,00	€675,00	€825,00
Washington	€360,00	€475,00	€675,00	€775,00	€925,00
Regents & Regentess		€1.250,00			
Courtyard	Upon request	Upon request	Upon request	Upon request	Upon request



# Your next event starts here.

Contact us today and discover the perfect venue where art, culture, gastronomy, and hospitality come together.



H'ART Museum Grand Café & Events



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[hartmuseum.nl/en/events](http://hartmuseum.nl/en/events)