



Infosheet

**Host your virtual event
from
Studio 1903**

**Amsterdam Conference Centre
BEURS VAN BERLAGE**

Studio 1903

In recent months, the demand for hybrid and virtual events has only increased. That is why a second Virtual Event Studio, Studio 1903, is now being realized in the Beurs van Berlage.

Together with its partners Univate, Faber Audiovisuals and Online Seminar, the Beurs van Berlage is launching a new virtual event studio. Studio 1903 is located in the Administratiezaal of the Beurs van Berlage. The name of the studio refers to the year in which the Beurs van Berlage was opened. The new studio is smaller than the already operational Studio Berlage, and is designed to completely support organizers of online webinars, seminars and other virtual events.





The Administratiezaal

The Administratiezaal of the Beurs van Berlage was taken into use in 1903 by the Vereeniging Voor den Effectenhandel. In 1912 the Effectenbeurs moved into a new building at Beursplein 5, next to the Beurs van Berlage. From that moment on, the Administratiezaal has been used for various events and meetings, and virtual events are now also being added. To this end, the monumental space will be transformed into a virtual event studio with authentic Berlage furniture and professional AV materials.

Online Seminars

For this new studio the Beurs van Berlage started collaborating with a new partner, namely: Online Seminar. The Online Seminar platform consists of four components: video, slides, chapter layout / poll questions and live chat. This solution includes a personalized webinar environment, and continuous and complete guidance and unburdening during preparations and recordings.

The platform

The Online Seminars platform offers several advantages for your virtual event:

- User profiling based on your wishes and needs
- Data collection at webinar and participant level which can be automatically linked to a CRM system through an API
- Fully Interactive review link, ie the same interaction during the live webinar, is available immediately after live broadcast.
- All data collection remains in effect in the review link
- The webinars take place within a secure, personalized, webinar environment
- Participants can only register on the basis of a verified e-mail address
- Unlimited number of participants
- Real-time data collection during the broadcast for an optimal participant experience
- Excluding specific persons or target groups possible
- AVG Proof

Camera technique

The Studio is equipped with a compact and remote-controlled 3-camera system to optimally visualize the presentation or conversation. In addition to switching these dome cameras, the director also offers the possibility to display a presentation or video.

In addition, a connection can be made with an external video conference tool and a livestream can easily be set up to the various social media platforms.



Finally

Together with you, we will do everything we can to follow the guidelines of the WHO and the RIVM and to set the measures described above, to ensure that your event in the Beurs van Berlage can take place in a safe and responsible manner for you, for your guests and for our employees. It goes without saying that by offering personal attention and five-star quality, we will ensure that your event is of the highest possible standard that you have come to expect from us. We are solely focused on achieving and exceeding all of your expectations, regardless of the size of your event. Together with our Event Managers, we will work with you to ensure that your event will be impressive and unforgettable!

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