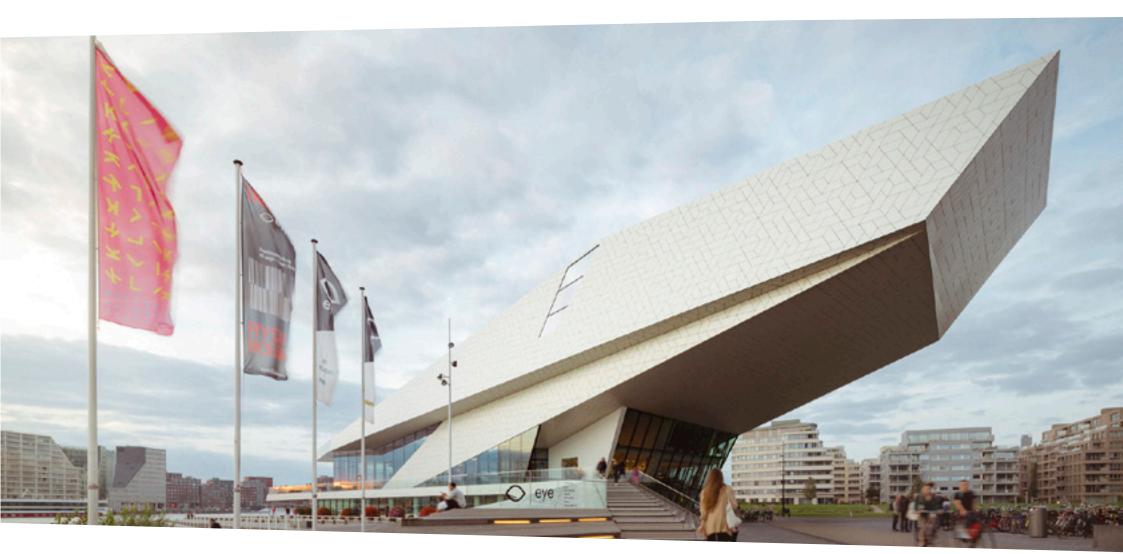
# **Events in Eye** Brochure 2019

# O eye



EYE FILMMUSEUM AMSTERDAM

eyefilm.nl/en/eventlocation

#### Eye as event venue

Would you like to organise a meeting looking over the river IJ or give a presentation on the big screen of a cinema? Eye, the film museum in Amsterdam, offers four cinemas, three event spaces and a foyer. Once a month here is also the possibility of renting the entire venue for an exclusive event. This variety allows us to host a broad range of different events: a conference with 300 participants, a company party with 900 colleagues or an intimate dinner or meeting for 20 people.

This inspiring event venue is located along the river IJ, right across the Central Station of Amsterdam. The various spaces available can be rented for meetings, lectures, conferences, business presentations, workshops and of course for film screenings. Dinners, cocktail parties and receptions are also possible at Eye. One day per month you can even rent the entire location for a major event. On top of that Eye is even an official wedding location. There are different possibilities to offer your guests a unique experience, for example by a guided tour, exhibition, canal cruise or workshop.

Because of its location directly across from Central Station, Eye is very easy to reach by public transportation: a complimentary ferry goes back and forth across the IJ, 24 hours a day. For visitors arriving by car, the parking garage of the A'DAM Tower is located behind the Eye building with a parking fee of € 3,45 euro per hour. For groups with less than 100 guests Eye Banqueting will be your culinary partner. There are different packages which can be easily combined. For larger groups or more exclusive events Select Catering is the preferred supplier in Eye. They will provide a tailor made proposal for every single event, based on the exact requirements on food & beverage, service and decoration.

Get in contact with us via events@eyefilm.nl or +31 (0)20-589 1401.

We hope to welcome you soon at Eye!



#### **Rates and capacity**

Anywhere between 10 and 310 people, in a meeting room or in a cinema, or even renting the entire museum for an event of up to 900 people: it is all possible at Eye! Each space comes equipped with a projector and a screen. Free Wi-Fi is also available throughout the whole venue. Below you will find an overview of the capacities and prices of the various spaces.

- In combination of multiple parts of the day a 15% discount will be allowed.
- If one of the cinemas is combined with the foyer there is a 35% discount on the Foyer.
- The availability of the cinemas is limited during evenings and on weekends, due the public function of Eye.
- Prices are excluding 21% VAT and excluding possible staff costs.
- The rental of the cinemas includes the usage of the fixed technical equipment.
- In the meeting rooms there are a projector, screen, and speakers available for € 100,-.
- If you rent the IJ-Lounge for the evening we will offer the Waterfront for € 250,- (instead of € 650,-) for 60 or 90 minutes.

#### Prices cinemas included:

• Projector, screen, standard sound & lightning, Eye furniture, lectern, wired internet connection, one wired microphone and regular cleaning.

#### Prices meeting rooms included:

• Eye furniture, lectern, flip-over, basic event support, limited Wi-Fi network and regular cleaning.



	<b>morning</b> 8am - 12am	<b>afternoon</b> 1pm - 5pm	three parts of the day	morning + afternoon	<b>evening</b> 6pm – 11pm	m2	theatre	dinner	reception	u-shape	classroom
Cinema 1	€ 2.500	€ 2.500	upon request	€ 4.250	upon request	400	310	-	-	-	-
Cinema 2	€ 1.400	€ 1.400	upon request	€ 2.380	upon request	150	127	100	130	-	84
Cinema 3	€ 1.400	€ 1.400	upon request	€ 2.380	upon request	150	127	-	-	-	-
Cinema 4	€ 900	€ 900	upon request	€ 1.530	upon request	100	67	-	-	-	-
Foyer	€ 900	€ 900	€ 2.295	€ 1.530	€ 900	220	-	85	310	-	-
Arenaplateau	€ 375	€ 375	€ 956	€ 638	€ 375	-	-	-	50	-	-
Room at the Top	€ 550	€ 550	€ 1.403	€ 935	€ 550	100	85	49	90	33	48
Waterfront	€ 575	€ 575	€ 1.466	€ 978	€ 575	85	60	35	70	27	30
IJ-Lounge	€ 650	€ 650	€ 1.658	€ 1.105	€ 650	90	75	70	90	33	36
Studio	€ 475	€ 475	€ 1.211	€ 808	€ 475	94	40	-	-	21	16
Eye Exclusive	-	-	-	-	-	-	500	300	900	-	-

## **Overview rooms**



## Arena

Arena is the most spectacular space of Eye, caused by the different levels and the view over the water. Since it is the heart of the museum, the Arena can only be used when exclusively renting the whole venue for a day. This is possible once a month on a Monday, Tuesday or Wednesday. Company parties, gala dinners, networking receptions, fashion shows and product launches are examples of possible events. Due to the high ceiling and enormous glass facade there is a lot of natural day light, which gives a very spacious feeling. The maximum capacity for a reception, walking dinner or party is 900 persons and the big terrace outside offers 100 seats.











#### Cinema 1

Cinema 1 is our largest cinema with 315 seats in a theatre style formation. Combining Cinema 1 with the adjacent Foyer space makes it ideal for a conference, film premiere or networking event.

#### Cinema 2

Cinema 2 is a multifunctional cinema with 130 seats. This space features a retractable seating stand, which makes it suitable for all types of events, such as theatrical performances, interactive debates, workshops, or information markets.



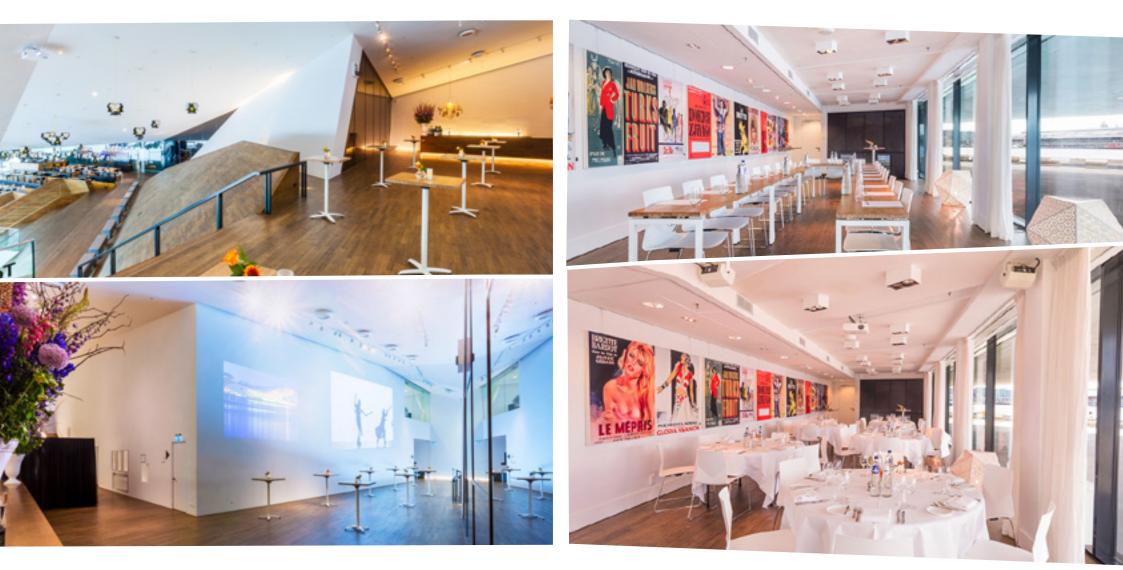


#### Cinema 3

Cinema 3 offers 130 fixed seats and is also known as 'The Black Box': everything in this room is black. This means it can be completely darkened, which ensures the ultimate film experience, or complete focus during a presentation.

#### Cinema 4

Cinema 4 has 67 fixed seats and has been completely furnished in Art Deco style, in commemoration of the historic Cinema Parisien. Cinema Parisien, once located on Amsterdam's Nieuwendijk, was one of the first cinemas in Amsterdam, and the furnishing of Cinema 4 is a tribute to this special place in Dutch film history. The cinema is equipped with a sophisticated type of LED lighting, and the decorated wall panels can be illuminated in various ways.



#### Foyer

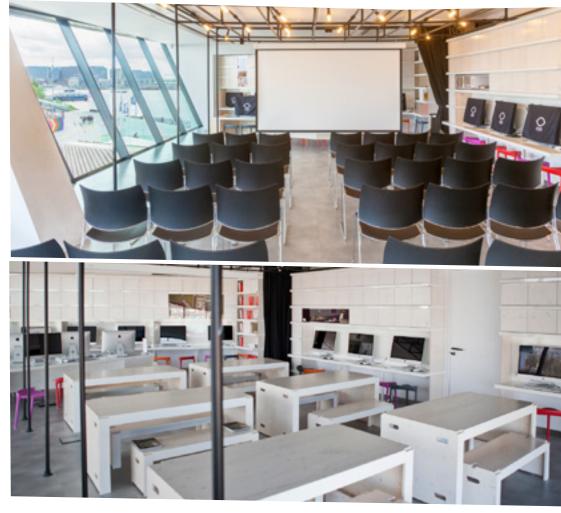
The Foyer partly overlooks Eye bar-restaurant and the river IJ, has its own bar and can be exclusively used as catering area during your conference, presentation, or premiere. The Foyer can also be rented separately for a lunch, cocktail or walking dinner.

#### IJ-Lounge

IJ-Lounge is located on the ground floor of the museum and offers a panoramic view over the river IJ. This popular space is frequently used for meetings, private dinners, and weddings.







#### Room at the Top

Room at the Top is located on the top floor of Eye and offers both a unique perspective on the inside of the building as well as a large window that overlooks the IJ. This space is ideal for product presentations, lectures and meetings.

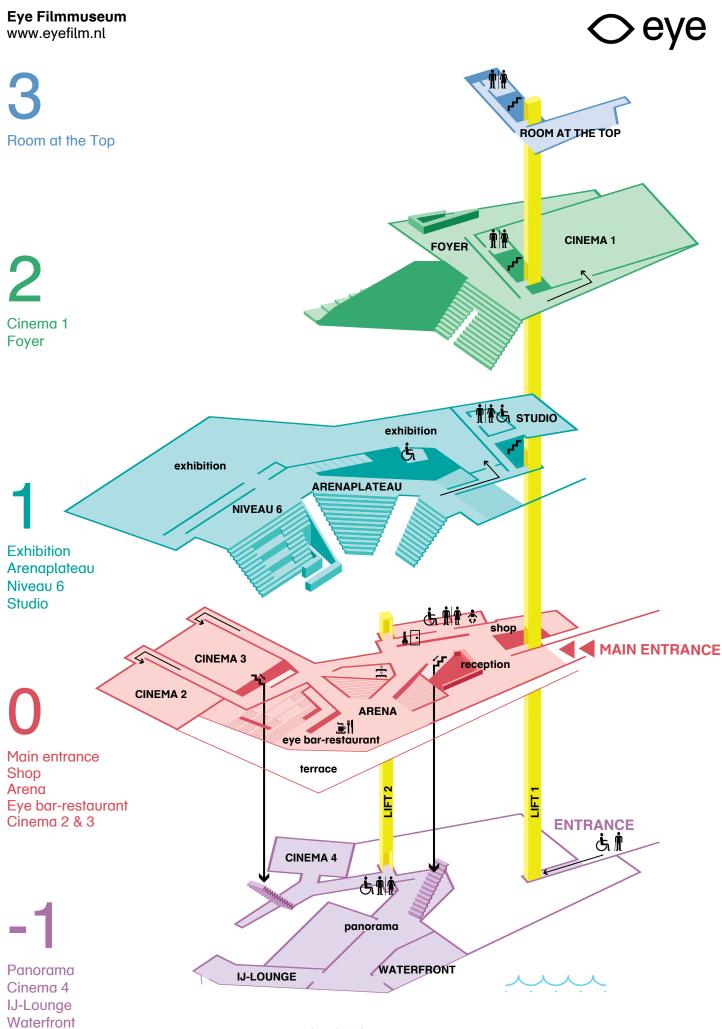
#### Studio

The Studio offers a space for organizing educational workshops that use film-related tools and materials. The Studio is also very suitable for brainstorming or training sessions.



#### Waterfront

Waterfront is located on the ground floor of the venue and has a beautiful water view. This private space is across the IJ-Lounge and the entrance is in the permanent exhibition of the museum. Waterfront is perfect for meetings, presentations, dinners and cocktail receptions.



### Route

#### **Public transport**

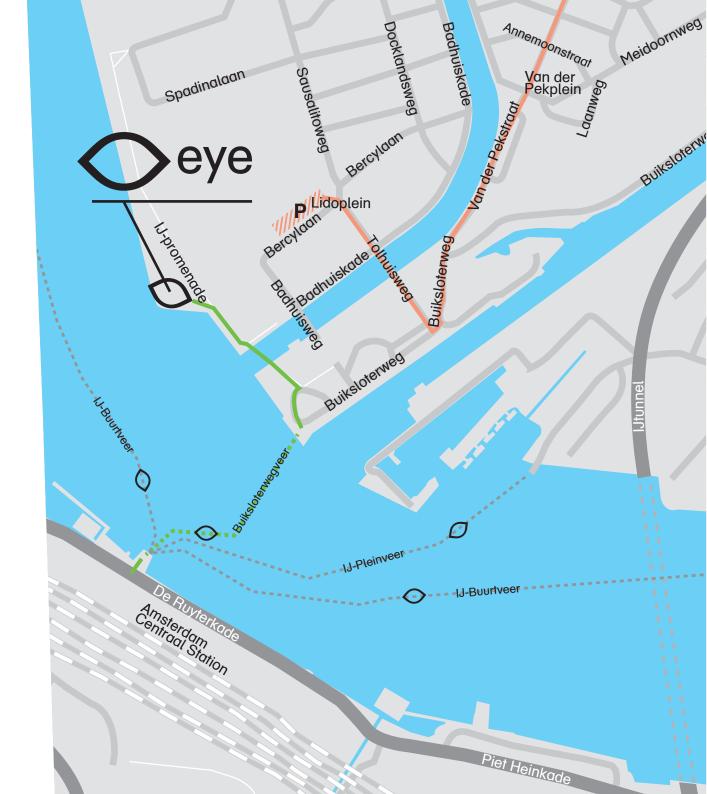
From Amsterdam's Central Station a complimentary ferry that runs 24 hours a day will take you to the other side of the IJ; take the ferry called 'Buiksloterweg'. The ferry ride takes about 3 minutes. If you are travelling from Central Station, this ferry will be located on one of the two middle pontoons. When you leave the ferry in Amsterdam Noord, turn left immediately and then walk about three minutes to Eye.

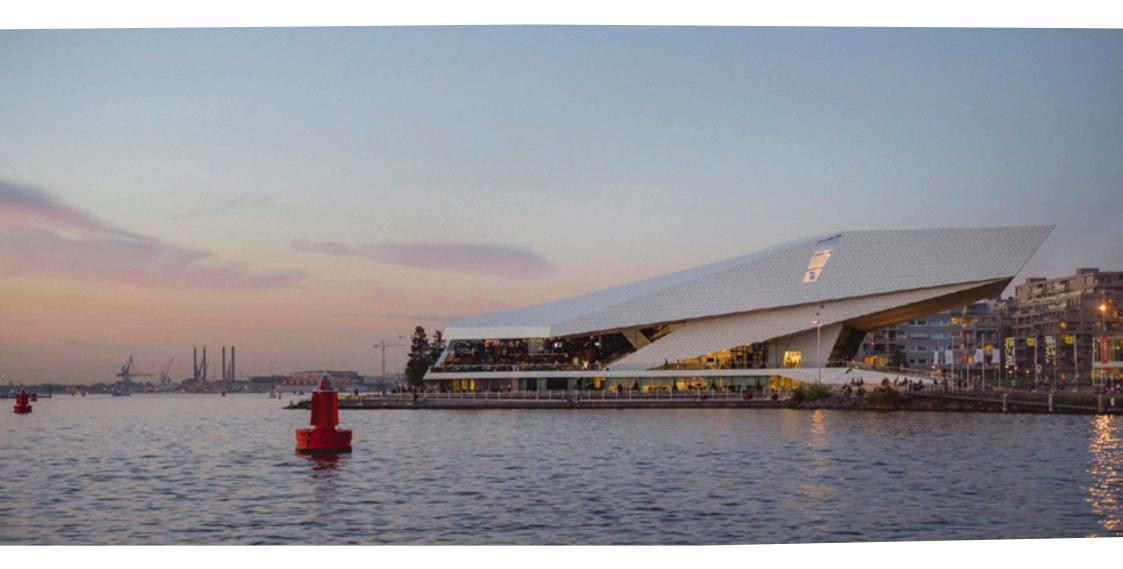
#### By car

Many navigation systems have trouble finding the 'IJpromenade', so it is better to enter 'Overhoeksplein 1' as your destination.

Eye can be reached via the IJtunnel and via the A10 ring road. From these roads:

- \* Take exit S116 in the direction of S118 via Johan Hasseltweg
- \* At Mosplein, turn left onto Van der Pekstraat
- \* Van der Pekstraat becomes Buiksloterweg
- \* Take the first right onto Tolhuisweg
- \* Once on Tolhuisweg, take the second left, where you will find a car park





## Interested?

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