



*“A magical location
that encourages
dialogue & connecting.”*

De Nieuwe Liefde

STYLISH AND INSPIRING CONFERENCE AND EVENT VENUE





WELCOME

*“De Nieuwe Liefde –
a multidisciplinary
venue that inspires.”*

Welcome at De Nieuwe Liefde, inspiring and stylish conference and event venue in Amsterdam. Heritage building with a rich history, appreciated for its fine architecture and special ambiance.

Totally renovated in 2011 the premises, erstwhile ‘Theater de Liefde’, located at Da Costakade in Amsterdam with its spatial, airy and stylishly corporate image form an inspiring environment for conferences, presentations, meetings and receptions. De Nieuwe Liefde is also perfect for informal gatherings such as parties and weddings. A multidisciplinary venue for productive cross-influencing.

*“Sometimes it happens,
a venue where it all comes
together. De Nieuwe Liefde
is such a place.”*



THE VENUE

The heritage building on the Da Costakade in Amsterdam that houses De Nieuwe Liefde has a rich history. Starting out early 20th century as a wine warehouse the building was acquired in the nineteen thirties by the Catholic parish. Its name changed to 'Huize de Liefde' and was used by social improvement societies offering a cinema and a chapel. In 1974 it is renamed Theater de Liefde welcoming such tenants as the Amsterdam Theatre School, providing a stage for public interest entertainment and houses a variety of cultural institutes. After many years of vacancy in 2010 the building underwent a thorough renovation by Wiel Arets Architects. It is now an airy, open structure retaining many original aspects including stained-glass windows and an impressive staircase.

In 2011 this extraordinary renovation and rezoning effort received the City of Amsterdam Geurt Brinkgreve Cup: an architecture award for best heritage rezoning effort. An initiative of poet and theologian Huub Oosterhuis De Nieuwe Liefde was opened on 11 February 2011 by Princess, then Queen, Beatrix. De Nieuwe Liefde is a debating centre with facilities for making public interest programmes on ethics, philosophy, culture, religion and politics. These programmes aim to bring people together and strengthen connectedness. This stylish and inspiring event venue offers our corporate clients the same fine hospitality.

By organizing your event in De Nieuwe Liefde you contribute to public interest programmes being created in De Nieuwe Liefde. The public interest programming is financed by commercial activities.

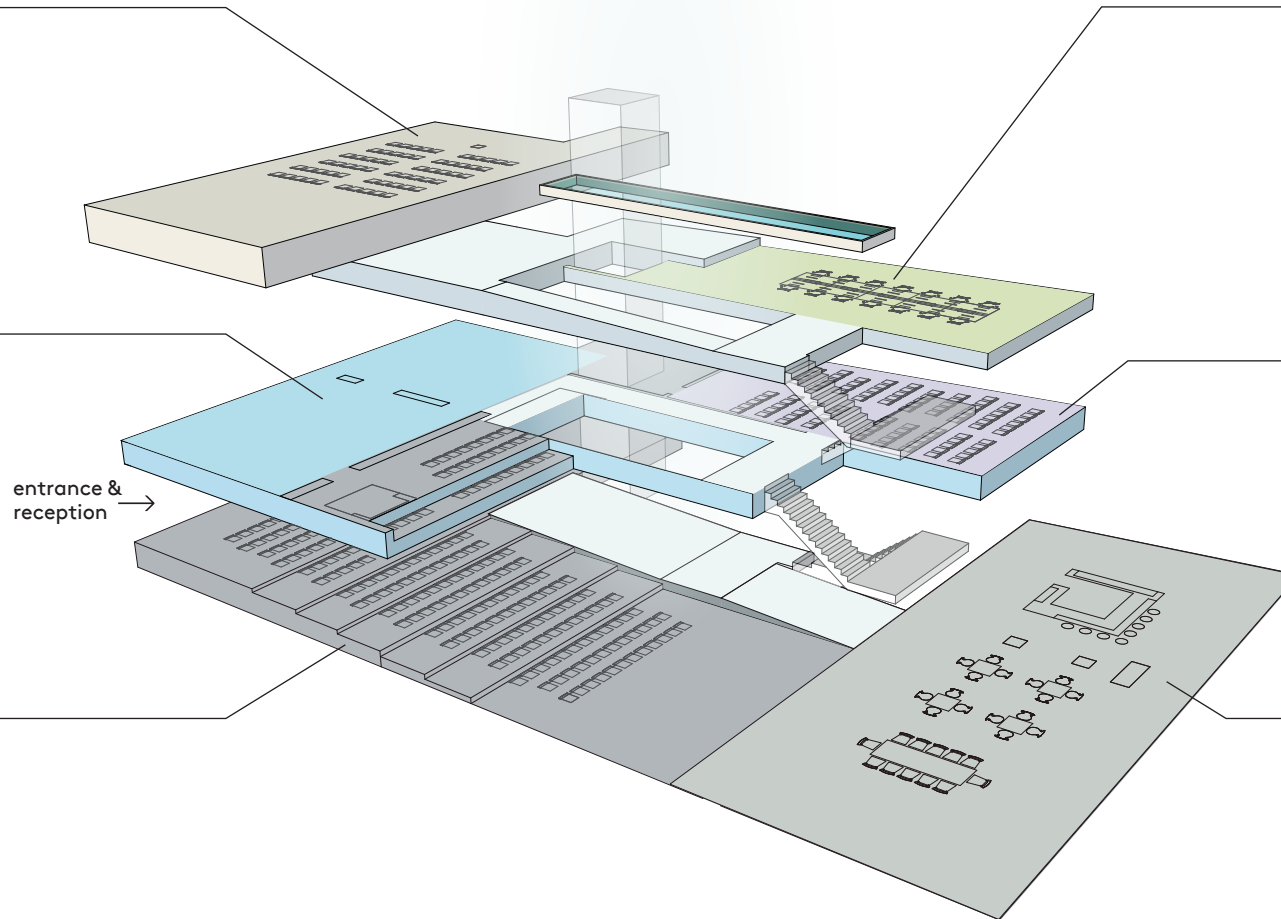
3rd FLOOR | KOORZAAL



1st FLOOR | FOYER



GROUND FLOOR | GROTE ZAAL



2nd FLOOR | BIBLIOTHEEK



1st FLOOR | KLEINE ZAAL



GROUND FLOOR | SERRE



CONFERENCES

De Nieuwe Liefde is an outstanding venue for conferences, seminars, presentations and lectures. It offers one large room as well as several sub-rooms.

MEETINGS

An inspiring environment bringing creativity and reflection: De Nieuwe Liefde offers various options for meetings, brainstorming sessions and workshops.

DINNERS & PARTIES

A business dinner, a special celebration or a festive reception: our rooms provide a fine ambiance where good and fair food & drinks taste even better. We would like to satisfy all your culinary needs.

WEDDINGS

An extraordinary venue for that one special day. In 2013 De Nieuwe Liefde was certified a City House and official wedding venue. The marriage solemnized our venue provides the reception, dinner and party facilities.

ROOMS

Our venue has six rooms holding 8 to 375 persons. It features original stained-glass windows and an impressive staircase. All floors are visually linked via an open space and wheelchair accessible. One lift and two stairwells provide access.

All rooms come with a standard setting of design furniture and may be remodelled into the configuration you require. The cloakroom is in the lobby and a reception desk may be used to receive your guests.

Each event is unique, and we understand how critical a venue is in your concept. We invite your suggestions about the options De Nieuwe Liefde has to offer to make sure that our venue meets the objectives of your event.

SERVICES



WeParc *'Valet Parking in the city.
Carefree and affordable parking'*



Preferred Hotel Reservations
'Hotelspecialist for all your hotelreservations'



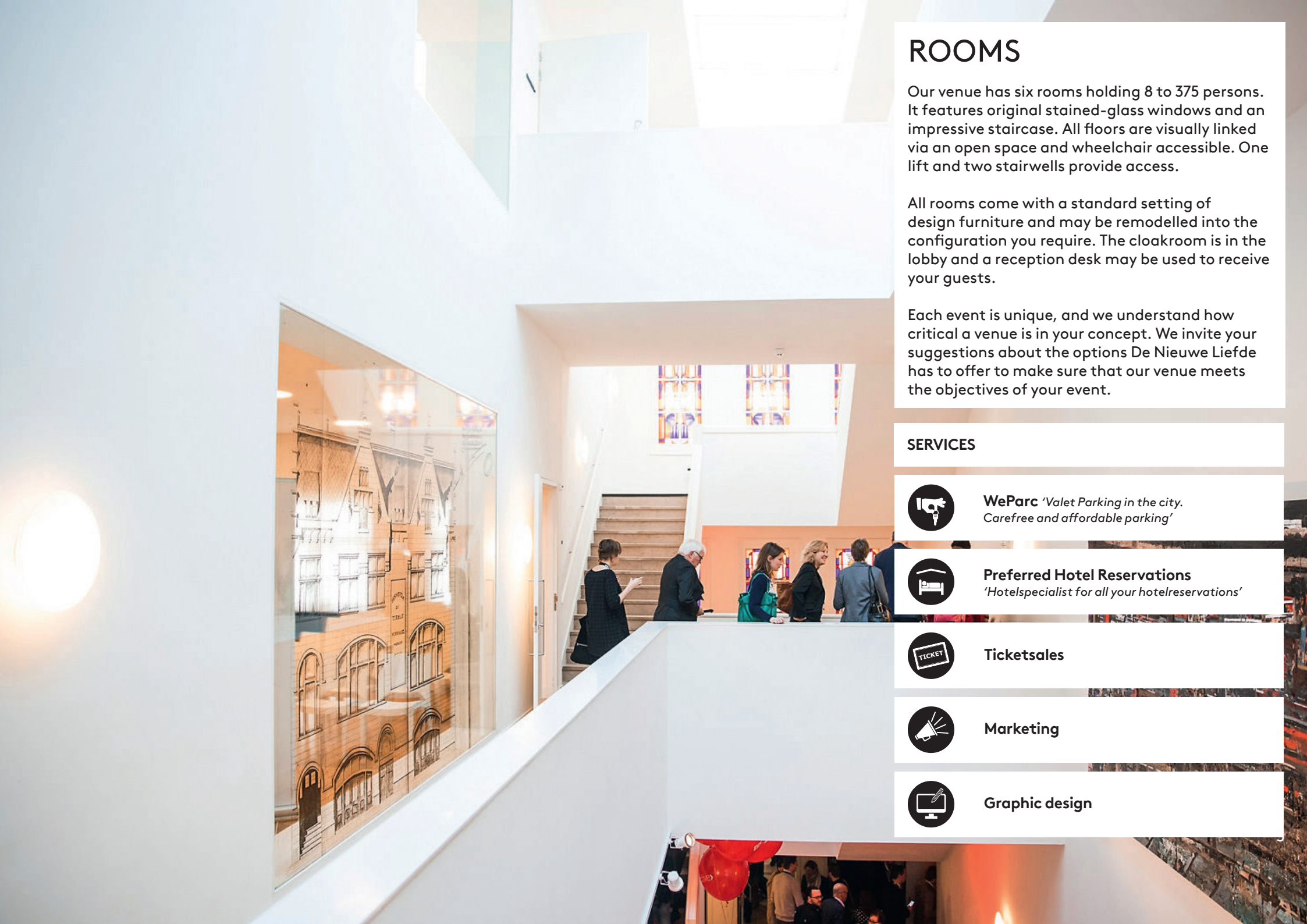
Ticketsales



Marketing




Graphic design




GROTE ZAAL

A multifunctional room of over 220m² both spatial and intimate. Front and rear have daylight and the room comes with black-out facilities. It offers engineering features including an advanced acoustic ceiling for optimum sound. Both stage and seating elements permit flexible uses creating space for plenary programme such as conventions, lectures or presentations and interactive meetings, dinners, receptions or even parties with DJ or live music.


“A beautiful room with superb acoustics, quite a jewel in Amsterdam!”




theater set up
250 p




party | reception
250 p



dinner round tables
140 p



dinner long tables
200 p




school set up
70 p




SERRE

A bright bar area at the rear of the premises can perfectly be used in combination with the Grote Zaal. Its glass exterior wall and view of the ivy-clad wall create a sense of space. The Serre is also used for drinks and receptions.

“The greenest wine cellar you will find in Amsterdam”



party | reception
100 p



dinner long tables
50 p



KLEINE ZAAL

A bright room the first floor with daylight, perfect for small plenary gatherings such as presentations and lectures. This room is also the right space for interactive programmes such as meetings and brainstorming sessions. It holds 8 to 80 persons and is fitted with both projection and audio facilities.

“Stylish and with lots of daylight”



theater set up
80 p



carré
40 p



u-shape
35 p



cabaret
50 p



school set up
48 p



FOYER

Overlooking the water, with fine art by Peter Buechler on the walls, a moveable bar and a marvellously airy space our Foyer is a perfect place to celebrate. The Foyer is excellent for receptions, walking dinners and parties for 25 to 150 guests.

“A natural gathering of your guests”



party | reception
100 p



walking dinner
100 p



BIBLIOTHEEK

Take a meeting in style in our library on the second floor. The permanent conference table and recessed power and internet outlets, Italian design chairs and daylight at the rear plus skylights leave nothing to be desired. With optional break-out or workshop configurations the library has a capacity of 8 to 30 persons.

“A venue that inspires to a higher quality of conversation.”



vergader
22 p



presentatie
30 p



KOORZAAL

The view from the Koorzaal is magnificent: through the original stained-glass windows you overlook the Da Costakade canal. The room comes with theatre lighting and audio installation, and it has fine art on the walls. Outstanding for meetings and workshops, as well as plenary lectures or even small-scale theatre shows. A grand piano is provided. Room capacity is 8 to 70 persons.

“A special ambiance in the ridge of the property”



theater set up
70 p



carré
40 p



u-shape
30 p



cabaret
40 p



school set up
46 p



ROOM RENTAL RATES

room	1 half day	2 half days	3 half days
Grote Zaal	€ 1.250	€ 2.125	€ 2.625
Kleine Zaal	€ 625	€ 1.065	€ 1.315
Koorzaal	€ 550	€ 935	€ 1.155
Bibliotheek	€ 400	€ 680	€ 840
Foyer	€ 650	€ 1.105	€ 1.365
Serre	€ 650	€ 1.105	€ 1.365

- Half days: Mornings 09.00 – 13.00 hrs | Afternoon 14.00 – 18.00 hrs | Evening 19.00 – 23.00 hrs
- All rooms are including standard cleaning and reception during rented hours.
- Kleine Zaal, Koorzaal and the Bibliotheek are including standard technical facilities.
- All prices are excluding V.A.T. , catering and additional facilities; prices are subject to change.
- Serre and Foyer are ideal cateringrooms during your event.

TECHNICAL FACILITIES

All rooms have standard facilities and a technical installation. Our available technical crew will be happy to help if needed. De Nieuwe Liefde also has two special grand pianos available including an original Fazioli. A list with technical equipment is available. If you have any special inquiries please let us know in advance.

CATERING

De Nieuwe Liefde aims to contribute to a better world and we take pride in our fair catering. Our coffee is FairTrade and we serve biological wines. We would like to satisfy all your culinary needs. For details of all options please see our banquetingmap.



DIRECTIONS & CONTACT INFORMATION

We understand that a venue should be functional as well as rich in ambiance to provide a warm welcome. We invite your suggestions about the options De Nieuwe Liefde has to offer to make sure that our venue meets the objectives of your event.

De Nieuwe Liefde extends a warm welcome!

De Nieuwe Liefde
Da Costakade 102
1053 WP Amsterdam
T: 020 589 1684
E: sales@denieuweliefde.com

www.denieuweliefde.com/zaalverhuur

ACCESSIBILITY

De Nieuwe Liefde is centrally located in Amsterdam (Oud-West) with convenient public transport links. Car access is good with paid-parking spaces in the street (public parking) for smaller groups or for larger groups the Bellamyplein parking or the Marnixstraat Q-park (walking distance).

Public transport links:

From Amsterdam Centraal Station - tram 13 or 17
From Amsterdam Amstel Station - tram 12

Tram Stop:

Bilderdijkstraat or De Clercqstraat

By car:

When arriving via the A10 circular road take Exit S105. Take the Jan van Galenstraat and follow the signs for Centrum, make a right onto Willem de Zwijgerlaan, a left onto De Clercqstraat, and a right onto Da Costakade.

De Nieuwe Liefde is part of:



De Nieuwe Liefde is a member of:



For the latest news follow us online:

